



Viaggio Didattico Barcellona Study trip Barcellona

Data / Dates:

26/10/2025 - 31/10/2025

A.A / A.Y:

2025/2026

Tutor:

Venturino Miriam, Pozzi Federica

Sunday, October 26, 2025

13:35

Meeting at Bra Movicentro

13:45

Departure with private bus to Turin Caselle Airport

17:20

Flight FR 775 Ryanair

19:00

Arrival at Barcelona El Prat Airport

Metro transfer to the hotel

20:30

Check-in a Travelodge Poblenou

(<https://it.hotels.com/ho421589/travelodge-barcelona-poblenou-barcellona-spagna/>)

21:30

Dinner at Raco de la Vila (walking distance)

<https://racodelavila.com/>

End of didactic activities

Monday, October 27, 2025

Breakfast at the hotel

9:20

Departure from hotel to Talent Garden

(<https://talentgarden.com/it/>)

9:30

Onboarding & campus tour

10:00

Business model

13:00

Lunch on campus

14:00

Marketing session

17:00

Fireside chat with startups & Aperitivo

Free dinner

End of didactic activities

Tuesday, October 28, 2025

Breakfast at the hotel

9:20

Departure from hotel to Talent Garden

(<https://talentgarden.com/it/>)

9:30

Generative AI fundamentals & applications

13:00

Lunch on campus

14:00

Prompt design lab

18:00

Final greetings

20:30

Dinner at Gatblau Agro-ecological Restaurant (<https://www.gatblaurestaurant.com/ca/>)

End of didactic activities

Wednesday, October 29, 2025

Breakfast at the hotel

10:00

Visit to InstaGreen – Sustainable Urban Farming Solutions

Tour of the urban garden with a focus on innovation processes (trial-error-pivoting), launching a startup, and R&D projects.

Meeting with Anneke Stolk - Co-founder InstaGreen

(<https://instagreen.eu/>)

12:00

Meeting with Maurizio Gorga and Dario Lombardi at Blu Bar (<https://blubar.es/en>)

Vegan restaurant in the Poblenou neighborhood

Talk: challenges and opportunities, Veganism in the city of BCN

15:00

Visit at AbonoKm0 (<https://abonokm0.com/>)

Social enterprise that collects organic waste from Barcelona's restaurants and transforms it into organic fertilizer

19:30

Dinner at Pirineu en Boca (https://pirineuenboca.es/?srsId=AfmBOoqrBkPxRp5SZjirwIUOU4NBX97IKA78cr2PsYYHX_N5thk7bEb).

Restaurant/butcher shop where we will discover traditional recipes from the Pyrenean region.

End of didactic activities

Thursday, October 30, 2025

Breakfast at the hotel

9:00

Departure with bus from Hotel Travelodge Poblenou

9:30

Arrival at Coffe Mare Terra Institute.

(<https://mareterracoffee.com/en/>)

A Barcelona-based company that selects green coffee for the city's specialty coffee. They have an institute where we will carry out the activities.

- Welcome and presentation of the company

- Coffee analysis laboratory

- Talk and marketing case study with Alessandro Bo

At the end of the morning, we will visit the port where coffee shipments from all over the world arrive directly, and we will have the opportunity to participate in these dynamics.

13:30

Return to Barcelona

Free lunch and free afternoon.

20:30

Dinner at Giacomo Hassan's restaurant, UNISG alumnus

Bodega Bonay is an elegant bistro located in Barcelona's Eixample district, with a creative Mediterranean cuisine made with seasonal and locally sourced ingredients

(<https://casabonay.com/it/mangiare-e-bere/bodega-bonay/>)

Friday, October 31, 2025

Breakfast at the hotel

9:20

Check-out from the Travelodge Hotel

9:30

Departure with bus for Sant Llorenç d'Hortons

11:00

Visit to the vineyards of Giulio Antonio Pagni, alumno UNISG

(<https://www.unisg.it/alumni-network/unisg-professionals/alumni-giulio-a-pagni-an-italian-wine-grower-in-catalonia/>)

13:00

Lunch at MAMBO

(https://www.instagram.com/mamdelbo_taverna/)

16:00

Introduction to marketing strategies, business plans for the restaurant and Giulio&Gaia Vinyataires company.

(https://www.instagram.com/giulio_gaia_vinyataires/?hl=it)

16:30

Departure for Barcelona El Prat Airport

Packed dinner to be purchased at the airport

19:20

Flight FR9111 Ryanair

21:05

Return to Turin Caselle

21:40

Bus transfer to Bra Movicentro

23:00

Arrival at Bra Movicentro

End of study trip