



Field Study - Caffè Field Study - Coffee

Data / Dates:

01/12/2025 - 04/12/2025

A.A / A.Y:

2025/2026

Tutor:

Fernández Veronica, Cusmano
Raimondo, Talpo Elisa

> PHASE 1

Thursday, November 20th 2025

13:30 - 15:45

Aula Magna

Introduction to the field study

Prof. F. D'Abramo

> PHASE 2

Monday, December 1st 2025

7.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

be on time, the bus won't wait for latecomers

9.00

Arrival at Lavazza Training Center and **welcome coffee**

9.30

Meeting Room

Presentation of the program: main contents and didactic method of the field study on Coffee

Speaker: M. Arcangeli

10.00

Meeting Room

Presentation of Lavazza Group: the history of Lavazza and the Lavazza Company

Speaker: G. Lavazza

11.00

Break

11.15

Meeting Room

History of coffee and coffee botany: history and diffusion of coffee in the world; botanical classification of coffee; species: Arabica and Robusta; coffee harvesting and processing; history of coffee in Italy

Speaker: M. Pulcher

13.30

Lunch at the Lavazza canteen

class will be divided in groups; groups will go to lunch one after the other; all dietary options available

15.00

- GROUP A

Q-Grader Room

Cupping: understanding the single origins

Speakers: M. Audino / V. Fornero

- GROUP B

Sala Sistemi Room

Brewing Methods: theory and practice

Speakers: M. Pulcher / A.Petraglia

- GROUP C

Work Station Room

Espresso & Cappuccino: practical workshop

Speakers: E. Pranno / A. Verdini

17.00

End of didactic activities and departure by bus to Bra, Movicentro

Tuesday, December 2nd 2025

8.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

be on time, the bus won't wait for latecomers

10.00

Arrival al Lavazza Training Center and **welcome coffee**

10.30

Meeting Room

Production Cycle and coffee chemistry: production cycle and focus on the main phases and chemistry

Speaker: R. Ceccarelli

11.30

Meeting Room

Coffee Trading: coffee Future Exchange; how and where Lavazza purchases coffee

Speaker: E. Bonomi

13.30

Lunch at the Lavazza canteen

class will be divided in groups; groups will go to lunch one after the other; all dietary options available

15.00

- GROUP A

Work Station Room

Espresso & Cappuccino: practical workshop

Speakers: E. Pranno / A. Verdini

- GROUP B

Q-Grader Room

Cupping: understanding the single origins

Speakers: M. Audino / V. Fornero

- GROUP C

Sala Sistemi Room

Brewing Methods: theory and practice

Speakers: M. Pulcher / A.Petraglia

17.00

End of didactic activities and departure by bus to Bra, Movicentro

Wednesday, December 3rd 2025

7.45

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

be on time, the bus won't wait for latecomers

9.30

Arrival al Lavazza Training Center and **welcome coffee**

10.00

Meeting Room

Lavazza sustainability_CSR: introduction to sustainability; SDGs: sustainable coffee practices

Speaker: C. Guercio

11.00

Meeting Room

1895: 1895 case history and project development

Speaker: F. Pane

12.00

Break

12.15

Meeting Room

Lavazza Circular Economy: Lavazza approach to sustainable packaging

Speakers: D. Toso / M. Malerba

13.30

Lunch at the Lavazza canteen

class will be divided in groups; groups will go to lunch one after the other; all dietary options available

15.00

- GROUP A

Sala Sistemi Room

Brewing Methods: theory and practice

Speakers: M. Pulcher / A. Petraglia

- GROUP B

Work Station Room

Espresso & Cappuccino: practical workshop

Speakers: E. Pranno / A. Verdini

- GROUP C

Q-Grader Room

Cupping: understanding the single origins

Speakers: M. Audino / V. Fornero

17.00

End of didactic activities and departure by bus to Bra, Movicentro

Thursday, December 4th 2025

7.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

be on time, the bus won't wait for latecomers

9.00

Arrival at Lavazza Training Center and **welcome coffee**

9.30

Lavazza and 1895 production plant visit:

class will be divided in 6 groups; please wear appropriate clothes and slip-proof shoes

Speakers: M. Pulcher, E. Pranno, A. Verdini, A. Petraglia, Team 1895

13.00

Meeting Room

Awarding of attendance certificates

Speaker: M. Arcangeli

13.30

Lunch at the Lavazza canteen

class will be divided in groups; groups will go to lunch one after the other; all dietary options available

15.00

Bus transfer to **Nuvola Lavazza**

all students have to use this transfer

15.30

Nuvola Lavazza

Lavazza Museum: visit of the museum

class will be divided in groups

17.00

End of didactic activities and departure by bus to Bra, Movicentro

> PHASE 3

Thursday, December 18th 2025

13:30 - 15:45

Aula Magna

Output of the field study

Prof. G. Proglino and F. D'Abramo