



## Field Study - Caffè Field Study - Coffee

### Data / Dates:

01/12/2025 - 04/12/2025

### A.A / A.Y:

2025/2026

### Tutor:

Fernández Veronica, Cusmano  
Raimondo, Talpo Elisa

> PHASE 1

### Thursday, November 20th 2025

13:30 - 15:45

Aula Magna

**Introduction** to the field study

Prof. F. D'Abramo

> PHASE 2

### Monday, December 1st 2025

7.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)  
*be on time, the bus won't wait for latecomers*

9.00

Arrival al Lavazza Training Center and **welcome coffee**

9.30

Meeting Room

**Presentation of the program:** main contents and didactic method of the field study on Coffee

Speaker: M. Arcangeli

10.00

Meeting Room

**Presentation of Lavazza Group:** the history of Lavazza and the Lavazza Company

Speaker: G. Lavazza

11.00

Break

11.15

Meeting Room

**History of coffee and coffee botany:** history and diffusion of coffee in the world; botanical classification of coffee; species: Arabica and Robusta; coffee harvesting and processing; history of coffee in Italy

Speaker: M. Pulcher

13.30

**Lunch** at the Lavazza canteen

*class will be devided in groups; groups will go to lunch one after the other; all dietary options available*

15.00

- GROUP A

Q-Grader Room

**Cupping:** understanding the single origins

Speakers: M. Audino / V. Fornero

- GROUP B

Sala Sistemi Room

**Brewing Methods:** theory and practice

Speakers: M. Pulcher / A.Petraglia

- GROUP C

Work Station Room

**Espresso & Cappuccino:** practical workshop

Speakers: E. Pranno / A. Verdini

17.00

**End of didactic activities** and departure by bus to Bra, Movicentro

### **Tuesday, December 2nd 2025**

8.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

*be on time, the bus won't wait for latecomers*

10.00

Arrival al Lavazza Training Center and **welcome coffee**

10.30

Meeting Room

**Production Cycle and coffee chemistry:** production cycle and focus on the main phases and chemistry

Speaker: R. Ceccarelli

11.30

Meeting Room

**Coffee Trading:** coffee Future Exchange; how and where Lavazza purchases coffee

Speaker: E. Bonomi

13.30

**Lunch** at the Lavazza canteen

*class will be devided in groups; groups will go to lunch one after the other; all dietary options available*

15.00

- GROUP A

Work Station Room

**Espresso & Cappuccino:** practical workshop

Speakers: E. Pranno / A. Verdini

- GROUP B

Q-Grader Room

**Cupping:** understanding the single origins

Speakers: M. Audino / V. Fornero

- GROUP C

Sala Sistemi Room

**Brewing Methods:** theory and practice

Speakers: M. Pulcher / A.Petraglia

17.00

**End of didactic activities** and departure by bus to Bra, Movicentro

### **Wednesday, December 3rd 2025**

7.45

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

*be on time, the bus won't wait for latecomers*

9.30

Arrival al Lavazza Training Center and **welcome coffee**

10.00

Meeting Room

**Lavazza sustainability\_CSR:** introduction to sustainability; SDGs: sustainable coffee practices

Speaker: C. Guercio

11.00

Meeting Room

**1895:** 1895 case history and project development

Speaker: F. Pane

12.00

Break

12.15

Meeting Room

**Lavazza Circular Economy:** Lavazza approach to sustainable packaging

Speakers: D. Toso / M. Malerba

13.30

**Lunch** at the Lavazza canteen

*class will be devided in groups; groups will go to lunch one after the other; all dietary options available*

15.00

- GROUP A

Sala Sistemi Room

**Brewing Methods:** theory and practice

Speakers: M. Pulcher / A. Petraglia

- GROUP B

Work Station Room

**Espresso & Cappuccino:** practical workshop

Speakers: E. Pranno / A. Verdini

- GROUP C

Q-Grader Room

**Cupping:** understanding the single origins

Speakers: M. Audino / V. Fornero

17.00

**End of didactic activities** and departure by bus to Bra, Movicentro

## Thursday, December 4th 2025

7.15

Departure by bus from Bra, Movicentro to Lavazza Training Center, Settimo T.se (TO)

*be on time, the bus won't wait for latecomers*

9.00

Arrival al Lavazza Training Center and **welcome coffee**

9.30

**Lavazza and 1895 production plant visit:**

*class will be devided in 6 groups; please wear appropriate clothes and slip-proof shoes*

Speakers: M. Pulcher, E. Pranno, A. Verdini, A. Petraglia, Team 1895

13.00

Meeting Room

**Awarding of attendance certificates**

Speaker: M. Arcangeli

13.30

**Lunch** at the Lavazza canteen

*class will be devided in groups; groups will go to lunch one after the other; all dietary options available*

15.00

Bus transfer to **Nuvola Lavazza**

*all students have to use this transfer*

15.30

Nuvola Lavazza

**Lavazza Museum:** visit of the museum

*class will be devided in groups*

17.00

**End of didactic activities** and departure by bus to Bra, Movicentro

> PHASE 3

**Thursday, December 18th 2025**

13:30 - 15:45

Aula Magna

**Output** of the field study

Prof. G. Proglio and F. D'Abromo